

February 21, 2013

Potlatch Executives to Present at the Raymond James Institutional Investor Conference in Orlando

SPOKANE, Wash., Feb. 21, 2013 (GLOBE NEWSWIRE) -- Potlatch Corporation (Nasdaq:PCH) announced today that Michael J. Covey, chairman, president and chief executive officer and Eric Cremers, executive vice president and chief financial officer, will be providing a company overview to investors at the Raymond James Institutional Investor Conference in Orlando, March 6, 2013 at 10:25 AM Eastern Time.

A live audio webcast of the presentation will be available via the Investor Resources page of Potlatch's website at www.potlatchcorp.com. An archived version of the Company's presentation will also be available on this site following the webcast.

ABOUT POTLATCH

Potlatch is a Real Estate Investment Trust (REIT) with approximately 1.42 million acres of timberland in Arkansas, Idaho and Minnesota. Potlatch, a verified forest practices leader, is committed to providing superior returns to stockholders through long-term stewardship of its forest resources. The company also conducts a land sales and development business and operates wood products manufacturing facilities through its taxable REIT subsidiary. More information about Potlatch can be found on the company's website at www.potlatchcorp.com.

The Potlatch Corporation logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=11346

CONTACT: (Investors)

Eric Cremers

509-835-1521

(Media)

Mark Benson

509-835-1513