



February 19, 2015

Potlatch Executives to Present at the Raymond James Institutional Investor Conference in Orlando

SPOKANE, Wash., Feb. 19, 2015 (GLOBE NEWSWIRE) -- Potlatch Corporation (Nasdaq:PCH) announced today that Michael J. Covey, chairman and chief executive officer and Jerald W. Richards, vice president and chief financial officer, will be providing a company overview to investors at the Raymond James Institutional Investor Conference in Orlando, March 4, 2015 at 9:15 AM Eastern Time.

The live audio webcast of the presentation will be available via the Investor Resources page of Potlatch's website at www.potlatchcorp.com. An archived version of the Company's presentation for each webcast will also be available on this site following the webcast for approximately 30 days.

ABOUT POTLATCH

Potlatch is a Real Estate Investment Trust (REIT) with approximately 1.6 million acres of timberland in Alabama, Arkansas, Idaho, Minnesota and Mississippi. Potlatch, a verified forest practices leader, is committed to providing superior returns to stockholders through long-term stewardship of its forest resources. The company also conducts a land sales and development business and operates wood products manufacturing facilities through its taxable REIT subsidiary. More information about Potlatch can be found on the company's website at www.potlatchcorp.com.

CONTACT: (Investors)

Jerry Richards

509-835-1521

(Media)

Mark Benson

509-835-1513